



OLD VS NEW

The difference between using ScentLogix™ and using real target material as training aids

	ScentLogix™ Trainig Aids	Real Target Materials
Focus of Technology	“Odor” is the Fous THE “RIGHT” WAY	“Material” is the Focus THE “OLD” WAY
Summary of Technology	Scent Engineering & Technology that precisely simulates the odor of a target material. 3^a Generation Technology Based on Scientific Know-how	Using a safe amount of an authentic explosive,narcotic or other target material on the assumption it has odor. 1^a Generation Technology Based on Anecdotal Knowledge
Foundation of Technology	Proven Scientific Fact	Assumptions and “Old-School” Learning Theories & Practices
Product Characteristics	Standardized odors (0% Material, 100% Odor) of known age, high purity and unmatched scent characteristics, that you can transport, store and use anywhere as “certification- grade” non-hazardous scent- training aids	Non-standardized target materials (100% Material, ?% Odor) with unknown history, purity and age, used as scent-training aids in unspecified and unscientific “as-desired” amounts. Transportation, storage and use also restricted by licenses and other stringent regulations
What You Get	Odoriferous Materials that are optimised to provide the best results in Scent Detection Training. Broad Spectrum - Aids available for real materials too dangerous to use as Training Aids (E.g., TATP, HMTD, PCP, EGDN)	Real Materials that are non-standardised, possessing impure and incomplete odors (materials too old, too small, or too tainted). Limited Spectrum - Some real materials are also not suitable or available for use as training aids. (E.g., TATP. PCP, Fentanyl)
Product Results	Quick and Very Effective K9s learns full odor spectrum K9s alert on all weights and derivatives of target material No K9 false alerts It’s Pure Odor = No Additional Better-than-Real Results! - 100% Imprint-to-Certification success guaranteed!	Time and Labour Intensive Questionable Effectiveness K9s miss large amounts of target material K9s also imprinted on impurities K9 false-alerts are common Impure Odor = A lot of Scent Certification failures are common
Shelf Life Unopened/Opened	6years/~24months	Unknown/Unknown; Important, but Not Considered

ScentLogix™ Outmatches the competition in Odor Quality, Purity, Longevity , Easy for use , Product Safety , Performance of trained K9 and Overall Product Cost